



Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## Public Space Planning -- Li Wen

3 messages

**Matthew Severson** <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>  
 To: Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

Tue, Jul 14, 2015 at 12:52 PM

Hi Dan,

Based on our meeting this morning, it sounds like Gary might be the best person for Li Wen to talk to regarding his open space proposal. As I mentioned, this is an effort of the Hollywood Chamber's Economic Development Committee. Li presented to our Streetscape & Planning Committee and we may try to implement some of his ideas on a pilot-project basis during our music and arts festival.

Li has expressed a desire to present his concepts to Council District staff, so I have included his contact information below should you like to make the introduction. Let me know if I should have Li reach out to Gary directly.

**Li Wen** | design director | principal | [www.gensler.com](http://www.gensler.com)  
**Gensler** | 500 south figueroa street, los angeles ca. 90071  
 t: 213.327.3719

Many thanks, as always!

**MATTHEW SEVERSON**

*Operations Coordinator*

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.4728 | [matthew@hollywoodbid.org](mailto:matthew@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

**From:** Li Wen [mailto:[li\\_wen@gensler.com](mailto:li_wen@gensler.com)]

**Sent:** Thursday, June 18, 2015 7:10 AM

**To:** Matthew Severson

**Cc:** Kerry Morrison

**Subject:** Re: Streetscape Committee - Agenda

12/7/2015

City of Los Angeles Mail - Public Space Planning -- Li Wen

Matt, Kerry – thanks for the time yesterday morning to present my open space idea to the BID's Streetscape & Planning Committee. As discussed, I look forward to following up with you both on:

- 1st Friday meeting where I'd be able to share this with the District Planning representative(s).
- Organizing a community meeting with the relevant business owners.
- Providing a demonstration pop-up during the music festival being planned for the fall.

Please let me know what I can do to move any of these actions forward and again, thanks for your time and support. Best, Li

**Li Wen** | design director | principal  
**Gensler** | 500 south figueroa street, los angeles ca. 90071  
t: 213.327.3719

---

**From:** Matthew Severson <Matthew@hollywoodbid.org>  
**Date:** Tuesday, June 16, 2015 at 10:19 AM  
**To:** Li Wen <li\_wen@gensler.com>  
**Subject:** Streetscape Committee - Agenda

Hi Li,

I hope you're doing well! I just wanted to let you know I've got you on our agenda for tomorrow's Streetscape & Planning Committee meeting. You'll start us off, does 25 minutes work for you? Also, please let me know if you'll be needing a laptop/projector for a presentation as I will be happy to set that up for you.

Best regards,

**MATTHEW SEVERSON**

*Operations Coordinator*

Hollywood Property Owners Alliance  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.4728 | matthew@hollywoodbid.org | onlyinhollywood.org

---

**Dan Halden** <daniel.halden@lacity.org>  
To: Matthew Severson <Matthew@hollywoodbid.org>, Gary Benjamin <gary.benjamin@lacity.org>

Tue, Jul 14, 2015 at 1:24 PM

Hi Matthew,

Yes, I think setting up a meeting with Gary and myself would be good. Gary, Li Wen is an architect with Gensler, chair of the Chamber's Economic Development Committee, and he has some proposal(s) for public space planning in Hollywood.

Matthew, if Li would like to contact me and Gary directly, please direct him to do so and we can set up a meeting from there.

Thanks!



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

Find the Councilmember on:    

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[Quoted text hidden]

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**Gary Benjamin** <[gary.benjamin@lacity.org](mailto:gary.benjamin@lacity.org)>  
To: Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
Cc: Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>

Wed, Jul 15, 2015 at 12:03 AM

Hello Matthew - I would be happy to meet with Li to discuss a public space proposal. Feel free to instruct Li to contact me directly.

Gary

[Quoted text hidden]

—

**Gary Benjamin**  
Planning Deputy  
LA City Council District 13  
Office: (213) 473-7569  
Cell: (213) 265-6353  
[gary.benjamin@lacity.org](mailto:gary.benjamin@lacity.org)

Find the Councilmember on Facebook, Twitter and YouTube!





Daniel Halden &lt;daniel.halden@lacity.org&gt;

## All Property Owners Meeting - Public Safety and Homelessness Panel

**Kerry Morrison** <Kerry@hollywoodbid.org>

Wed, Jul 15, 2015 at 5:52 PM

To: PETER ZARCONE <peter.zarcone@lapd.lacity.org>, Greg Spiegel <greg.spiegel@lacity.org>, "Mitch.Ofarrell@lacity.org" <Mitch.Ofarrell@lacity.org>

Cc: LETICIA MIRELES <G9072@lapd.lacity.org>, Daniel Halden <Daniel.Halden@lacity.org>, "Jeanne Chang (Min) (jeanne.min@lacity.org)" <jeanne.min@lacity.org>

Greetings,

We are preparing for the annual All Property Owners Meeting for both of the BIDs we manage – Hollywood and Sunset. It will be **Thursday August 6 at 4:30 in the afternoon** – possibly at the Loew's Hotel (to be confirmed).

As we are preparing the program, we want to acknowledge that public safety and the increase in homelessness seems to be the number one concern in the neighborhood right now. I really don't think we can ignore it – and, if anything, the property owners can be your allies in calling for policy change and/or resources. We know that the issues are many – and somewhat complicated – and we want to assure the property owners that there is awareness about the trends, and various initiatives underfoot to address the current situation.

Instead of having you speak individually, I thought it might be best if I could moderate a discussion with you – and these would be some of the themes:

- What are the underlying factors that may be contributing to an uptick in crime in the city? What are the real trends?
- Is this a trend occurring throughout the state of CA, or is it isolated to LA?
- What research is being done to ascertain the impact of Prop 47 on the current situation?
- What measures might be underway to amend Prop 47? (Or is it here to stay?)
- The community is witnessing evidence of blatant drug use on the streets of Hollywood – with these infractions now reduced to misdemeanors, what can be done to turn back this trend?
- What can we expect later this year as the presumed "hundreds of millions of dollars" that the state and local criminal justice systems were to save are re-directed to mental health and/or substance abuse treatment services. As you can imagine, there is an undercurrent of skepticism in this community that the funds will truly be captured or diverted – so it would be good to know who is watching the store
- In Hollywood, we are experiencing an inflow of new homeless individuals – many young and camping out in groups. We've been surveying these new faces – and in fact I will be presenting our findings to the meeting. I would want to ask you about that as well.

12/7/2015

City of Los Angeles Mail - All Property Owners Meeting - Public Safety and Homelessness Panel

Please know that this would not be an adversarial conversation – but given the number of complaints that are coming into our office daily, I need to assure our community that we are all aware and some things have changed in the last year that have likely contributed to this new dynamic – litigation against the city, permissive policies toward various sidewalk behaviors, lack of affordable housing etc.

Please let me know if you could participate in this – or if you want to discuss with me first, feel free to give me a call.

With appreciation.

Kerry

P.S. Here's a quote shared at a meeting I attended this week in Hollywood. "When you look up in the sky in Hollywood right now you see many cranes in the air. When you look down, you see people sleeping on the street." The conventional wisdom is that this cannot continue, or Hollywood's future is compromised. Thank you for considering this opportunity to dialogue.

---

**KERRY MORRISON**

*Executive Director*

[ Hollywood Property Owners Alliance ]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)



Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

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## All Property Owners Meeting - Public Safety and Homelessness Panel

---

**Daniel Halden** <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
To: Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>

Wed, Jul 15, 2015 at 6:37 PM

Thanks, Kerry. Will forward to Dave Cano for scheduling.

Dan Halden  
Hollywood Field Deputy  
Councilmember Mitch O'Farrell  
City of Los Angeles, 13th District  
[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)  
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[www.cd13.com](http://www.cd13.com)  
[Quoted text hidden]





Daniel Halden <daniel.halden@lacity.org>

---

**RE: All Property Owners Meeting - Public Safety and Homelessness Panel  
\*\*DATE CHANGE\*\***

**Kerry Morrison** <Kerry@hollywoodbid.org>

Thu, Jul 16, 2015 at 2:51 PM

To: PETER ZARCONE <peter.zarcone@lapd.lacity.org>, Greg Spiegel <greg.spiegel@lacity.org>, "Mitch.Ofarrell@lacity.org" <Mitch.Ofarrell@lacity.org>

Cc: LETICIA MIRELES <G9072@lapd.lacity.org>, Daniel Halden <Daniel.Halden@lacity.org>, "Jeanne Chang (Min) (jeanne.min@lacity.org)" <jeanne.min@lacity.org>

Friends, we have decided to move the date one week later for the All Property Owners meeting for the two BIDS.

It will be

Thursday August 13 at 4:30 p.m. at the Loews Hollywood Hotel.

Many thanks

kerry

**From:** Kerry Morrison

**Sent:** Wednesday, July 15, 2015 5:52 PM

**To:** 'PETER ZARCONE'; Greg Spiegel; 'Mitch.Ofarrell@lacity.org'

**Cc:** 'LETICIA MIRELES'; Daniel Halden; Jeanne Chang (Min) (jeanne.min@lacity.org)

**Subject:** All Property Owners Meeting - Public Safety and Homelessness Panel

Greetings,

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Please know that this would not be an adversarial conversation – but given the number of complaints that are coming into our office daily, I need to assure our community that we are all aware and some things have changed in the last year that have likely contributed to this new dynamic – litigation against the city, permissive policies toward various sidewalk behaviors, lack of affordable housing etc.

Please let me know if you could participate in this – or if you want to discuss with me first, feel free to give me a call.

With appreciation.

Kerry

P.S. Here's a quote shared at a meeting I attended this week in Hollywood. "When you look up in the sky in Hollywood right now you see many cranes in the air. When you look down, you see people sleeping on the street." The conventional wisdom is that this cannot continue, or Hollywood's future is compromised. Thank you for considering this opportunity to dialogue.

12/7/2015

City of Los Angeles Mail - RE: All Property Owners Meeting - Public Safety and Homelessness Panel \*\*DATE CHANGE\*\*

**KERRY MORRISON**

*Executive Director*

[ Hollywood Property Owners Alliance ]

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Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## FW: Yard

4 messages

**Matthew Severson** <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>

To: Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

Cc: "marisol.rodriguez@lacity.org" <[marisol.rodriguez@lacity.org](mailto:marisol.rodriguez@lacity.org)>

Thu, Jul 16, 2015 at 2:32 PM

Hi Dan,

As you know, our maintenance provider picks up bulky items from the streets and alleys when reported by stakeholders. Otherwise, these items would remain abandoned until the City responds, which can take over a week (if at all). A few months back at one of our First Friday meetings we spoke about the possibility of CleanStreet being able to use one of the City's dumping yards to cut down on our costs.

Is this something we can look into?

**MATTHEW SEVERSON**

*Operations Coordinator*

[ Hollywood Property Owners Alliance ]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.4728 | [matthew@hollywoodbid.org](mailto:matthew@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

**From:** Rick Anderson [mailto:[randerson@cleanstreet.com](mailto:randerson@cleanstreet.com)]

**Sent:** Thursday, July 16, 2015 1:18 PM

**To:** Matthew Severson

**Subject:** Yard

Hi Matt,

Have you had any luck with the City in securing a yard where we can take bulky items to? Let me know.

Thanks,

Rick Anderson, Director

**Business Development**



**1937 W. 169th Street**

**Gardena, CA 90247**



**(800) 225-7316 Ext. 108**

**Cell: (310) 740-1601**

[randerson@cleanstreet.com](mailto:randerson@cleanstreet.com)

[www.cleanstreet.com](http://www.cleanstreet.com)

**Dan Halden** <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
To: Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>  
Cc: "marisol.rodriguez@lacity.org" <[marisol.rodriguez@lacity.org](mailto:marisol.rodriguez@lacity.org)>

Sun, Jul 19, 2015 at 10:58 AM

Hi Matthew,

We can follow up on the possibility of the Clean Street team dumping bulky items in the City yard, but it would likely have to be the yard in Lincoln Heights, so thus a bit of a trek. Would that work for the team?

When they pick up bulkies now, where have they been dumping?

Thanks,



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
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(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

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**Matthew Severson** <Matthew@hollywoodbid.org>  
 To: Dan Halden <daniel.halden@lacity.org>  
 Cc: "marisol.rodriguez@lacity.org" <marisol.rodriguez@lacity.org>

Mon, Jul 20, 2015 at 1:48 PM

Thank you for the reply on this, Dan. CleanStreet is currently using a dumping yard in Gardena (approx. 20 miles from Hollywood) where they pay to dump by the ton. It would be greatly beneficial if the maintenance team could use a dumping yard in Lincoln heights! Please let me know if there is anything I can do to help.

**MATTHEW SEVERSON**

*Operations Coordinator*

[ Hollywood Property Owners Alliance ]

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323.463.4728 | [matthew@hollywoodbid.org](mailto:matthew@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

**From:** Dan Halden [mailto:[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)]  
**Sent:** Sunday, July 19, 2015 10:58 AM  
**To:** Matthew Severson  
**Cc:** marisol.rodriguez@lacity.org  
**Subject:** Re: FW: Yard

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**Daniel Halden** <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
 To: Matthew Severson <Matthew@hollywoodbid.org>  
 Cc: "marisol.rodriguez@lacity.org" <[marisol.rodriguez@lacity.org](mailto:marisol.rodriguez@lacity.org)>

Mon, Jul 20, 2015 at 1:49 PM

Thanks Matthew- will circle back.

Dan Halden  
 Hollywood Field Deputy  
 Councilmember Mitch O'Farrell  
 City of Los Angeles, 13th District  
[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)  
 (213) 207-3015  
[www.cd13.com](http://www.cd13.com)  
 [Quoted text hidden]

**Rick Anderson, Director**

**Business Development**

<image001.jpg>

**1937 W. 169th Street**

**Gardena, CA 90247**

<image002.jpg>

**(800) 225-7316 Ext. 108**

**Cell: (310) 740-1601**

**randerson@cleanstreet.com**

**www.cleanstreet.com**

Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## Tweet by Richard Winton on Twitter

1 message

**Kerry Morrison** <[kerryhmorrison@me.com](mailto:kerryhmorrison@me.com)>To: Dan Halden <[Daniel.Halden@lacity.org](mailto:Daniel.Halden@lacity.org)>, Jacquelyn Lawson <[jacquelyn.lawson@lacity.org](mailto:jacquelyn.lawson@lacity.org)>, Joseph Mariani <[joe@hollywoodbid.org](mailto:joe@hollywoodbid.org)>

Tue, Jul 21, 2015 at 6:44 AM

**Richard Winton (@LAcritmes)**

7/21/15, 6:33 AM

Hesperia councilman proposes single-serve alcoholic beverage ban [lat.ms/1eb9jb9](http://lat.ms/1eb9jb9)[Download the Twitter app](#)

Sent from my iPhone





Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## Friday 7/24

3 messages

**Dan Halden** <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
To: Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>

Tue, Jul 21, 2015 at 12:36 PM

Matthew,

OMG I am so sorry. I just double checked my calendar and saw that I RSVPed to Sharky's Alley meeting on Friday. But I forgot I will be out of town!!! Going to a wedding in Michigan.

So sorry for the inconvenience. Is it possible to have the meeting without me, or let me know if we should reschedule.

Sorry!!

Thanks,



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
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**Matthew Severson** <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>  
To: Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

Tue, Jul 21, 2015 at 12:48 PM

No sweat Dan! Quite timely, actually. Billy Reed just called to say he wanted to push this meeting (once again). These meetings have been difficult to coordinate -- there doesn't quite seem to be a sense of urgency coming from the stakeholders. Will discuss with Kerry, but it sounds like we may want to remove ourselves from the equation. We've done all we can at this point!

Will send out a cancellation notice after I discuss with Kerry.

---

**From:** Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
**Sent:** Tuesday, July 21, 2015 12:36 PM  
**To:** Matthew Severson

**Subject:** Friday 7/24

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**Dan Halden** <daniel.halden@lacity.org>  
To: Matthew Severson <Matthew@hollywoodbid.org>

Tue, Jul 21, 2015 at 12:51 PM

Sounds good. Thanks!



**Dan Halden**  
Hollywood Field Deputy  
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Daniel Halden &lt;daniel.halden@lacity.org&gt;

## RE: FW: Inconsistent street lights

1 message

**Kerry Morrison** <Kerry@hollywoodbid.org>

Mon, Jul 20, 2015 at 4:34 PM

To: Gil De La Cruz &lt;gil.delacruz@lacity.org&gt;

Cc: Fabian Cheng &lt;fabian.cheng@lacity.org&gt;, Matthew Severson &lt;Matthew@hollywoodbid.org&gt;, Daniel Halden &lt;Daniel.Halden@lacity.org&gt;

Hi Gil, I wanted to follow up on the information you shared from our walk-through in early June.

We talked about the various street lighting assessment districts that are peppered throughout Hollywood.

- What steps should I take to begin a conversation with the Bureau of Street Lighting about updating some of the old lights?

In particular, we talked about:

- Continuing the improvement that was already implemented (2005) when new street lights were installed between Sycamore and Gower on Hollywood Blvd. What would it take to continue that improvement from Gower to the 101 Freeway along Hollywood Blvd – where we currently have a hodge-podge of lights?

Please advise as to next steps.

Kerry

**KERRY MORRISON**

*Executive Director*

[ Hollywood Property Owners Alliance ]

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323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

**From:** Gil De La Cruz [mailto:[gil.delacruz@lacity.org](mailto:gil.delacruz@lacity.org)]

**Sent:** Friday, June 05, 2015 4:15 PM

**To:** Kerry Morrison

**Cc:** Jim@metrovideosystems.com; Joseph Mariani; PETER ZARCONE; Fabian Cheng

**Subject:** Re: FW: Inconsistent street lights

4. The age of each pole, according to the plans: a. **CD 911** (1969) b. **CD 941** (1959) c. **UM 1193** (1969). The UM 1193 poles are the ones on Ivar Ave. between Sunset Blvd. and Hollywood Blvd. I attached images for each pole type.

**Gil Delacruz**

**Street Lighting Engineering Associate**

**Community Services Division**

**Bureau of Street Lighting**

**1149 S. Broadway, Suite 200**

**Los Angeles, CA 90015**

**213-847-1458**

**213-847-1859 FAX**

**[gil.delacruz@lacity.org](mailto:gil.delacruz@lacity.org)**

On Fri, Jun 5, 2015 at 2:43 PM, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org)> wrote:

Hi Jim, by way of this email, I am introducing you to Gil Delacruz, from the Bureau of Street Lighting. Today we took a walk down to Las Palmas and looked at the pole we are all eyeing at the SW corner of Las Palmas and Hollywood.

Gil, Jim is our vendor – Metro Video Systems – and has been involved with our video surveillance camera project for over 10 years.

Jim – Gil feels that the power you need is in fact located on that pole – but we thought it best for the two of you to talk. Gil is also involved with helping to secure permits for LAPD video surveillance cameras on city light poles, so it was serendipitous that he was here in our office today for another topic.

I hope you both can work this out – we are hoping to get this camera installed for LAPD before the hot months of summer begin!

Kerry

Gil Delacruz

Street Lighting Engineering Associate

Community Services Division

Bureau of Street Lighting

1149 S. Broadway, Suite 200

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213-847-1859 FAX

gil.delacruz@lacity.org<mailto:gil.delacruz@lacity.org>

